

## **COOKIES POLICY**

#### 1. What are Cookies?

A cookie is a small data file that seeks your permission to be stored on your computer's hard drive. Once accepted, it helps track website traffic and notifies businesses when you visit specific sites. Cookies allow websites to personalize your experience by storing your preferences.

At Landmark Markets, cookies help us improve your browsing experience by identifying the pages you find most useful and customizing the site to suit your preferences. The cookies we use do not run code or spread viruses. They support core site functions, analytics, and marketing ensuring the content you see aligns with your interests. We respect your privacy and offer tools for managing your cookie settings.

### 2. Landmark Markets Cookie Policy

Landmark Markets uses different types of cookies to ensure efficient delivery of their products and services. These cookies are grouped into the following categories:

### 2.1. Essential Cookies

These are crucial for the website to function properly. They support features like navigation, account applications, remembering login details, live chat, and other core functionalities. Disabling these cookies may restrict full access to our platform.

# 2.2. Analytical Cookies

These cookies help enhance website performance and user experience by analyzing how the site is used. They allow us to tailor content and functionality based on user preferences and behavior.

# 2.3. Marketing Cookies

These cookies allow us to share relevant content with users on third-party websites and evaluate the performance of our marketing campaigns. We follow industry standards when using marketing cookies. The data collected is anonymized and does not personally identify you.

However, declining these cookies may limit your ability to experience the website's full functionality.



## 3. Cookies Used by Our Website

- i. They do not store any personally identifiable information like passwords.
- ii. They do not access other data stored on your device.
- iii. They do not compromise your device's security.
- iv. They do enable access to your trading accounts.
- v. They do help track website traffic and user behavior.
- vi. They do identify how users reach our site (e.g., search engines or emails).
- vii. They do collect technical details such as location and browser type.
- viii. They do allow us to show ads on other sites to previous visitors.
- ix. They do deliver personalized content based on your activity.
- x. They do remember your settings and preferences to enhance your experience.

#### 4. General Information

You can choose to accept or decline cookies when using our website. Most browsers automatically accept cookies, but you can modify your browser settings to decline them if preferred. Visit <u>aboutcookies.org</u> to learn more about managing cookies.

Please note that declining cookies may affect your ability to take full advantage of the website. For details on how we handle your data, refer to our Privacy Policy. If you have questions or concerns, contact us at info@landmarkmarkets.com.