



Secure Trading Ecosystem

Compliance, Transparency & Technology





Security Defines the Future of Trading

In today's world, security is not a feature—it is the foundation of trust in trading.



The Cost of Insecurity

Cybercrime = \$10.5 Trillion by 2025

Case: E*MO (UK, 2020)

- ✓ Hack → \$10M+ lost
- ✓ Withdrawals suspended
- ✓ Investors pulled funds instantly

Source: decrypt.co



Encryption and Authentication

The First Line of Defense

Encryption

Keeps data unreadable to intruders

Two-Factor Authentication (2FA)

Stronger account protection

Biometric Verification

Adds certainty and convenience



Compliance = Credibility

AML | KYC | Global Standards

Case: Ro*in*ood Crypto (2022)



- ✓ Fined \$30M for weak AML & cybersecurity controls
- ✓ Financial damage, but trust loss was greater

Source: [bankingdive.com](https://www.bankingdive.com)

Monitored Risk With Security = Investor Protection

Survive Volatility. Stay Protected.

Two types of risk

Market Risk

Volatility, price swings, uncertainty

Platform Risk

Weak systems, poor safeguards,
outdated processes

At Landmark Markets

Protection from both risks



Risk Protection With Landmark Markets

- ✓ **Market Risk:** Active monitoring, hedging tools, stop-loss orders, notifications, real-time prices
- ✓ **Platform Risk:** Secure systems, cybersecurity, automated workflows, system upgrades, backups

Trading is risky enough —
your broker shouldn't add to it



Transparency Builds Loyalty

No Hidden Fees. No Surprises.

Investors leave because of surprises, not just losses

- ✓ Hidden fees
- ✓ Unclear pricing
- ✓ Vague policies

Case: San*an*er UK (2022)

- ✓ Fined £108M for AML failures
- ✓ Massive reputational damage

Cybersecurity in Action

Constant Monitoring. Proactive Defense.

Cybersecurity must run 24/7
— not just after a problem

Case: O*X

Fined ~\$505M for violating U.S.
anti-money laundering laws.

Source: reuters.com

At Landmark Markets

- ✓ Continuous monitoring
- ✓ Fraud detection
- ✓ Regular audits



Secure Payments

Trust Begins with the First Deposit

The first moment of trust = the first deposit, not the first trade

If payments feel unsafe → clients won't stay



At Landmark Markets



Secure, transparent payment gateways

Safe deposits & withdrawals
— as secure as the trades themselves



Global Standards, Local Protection

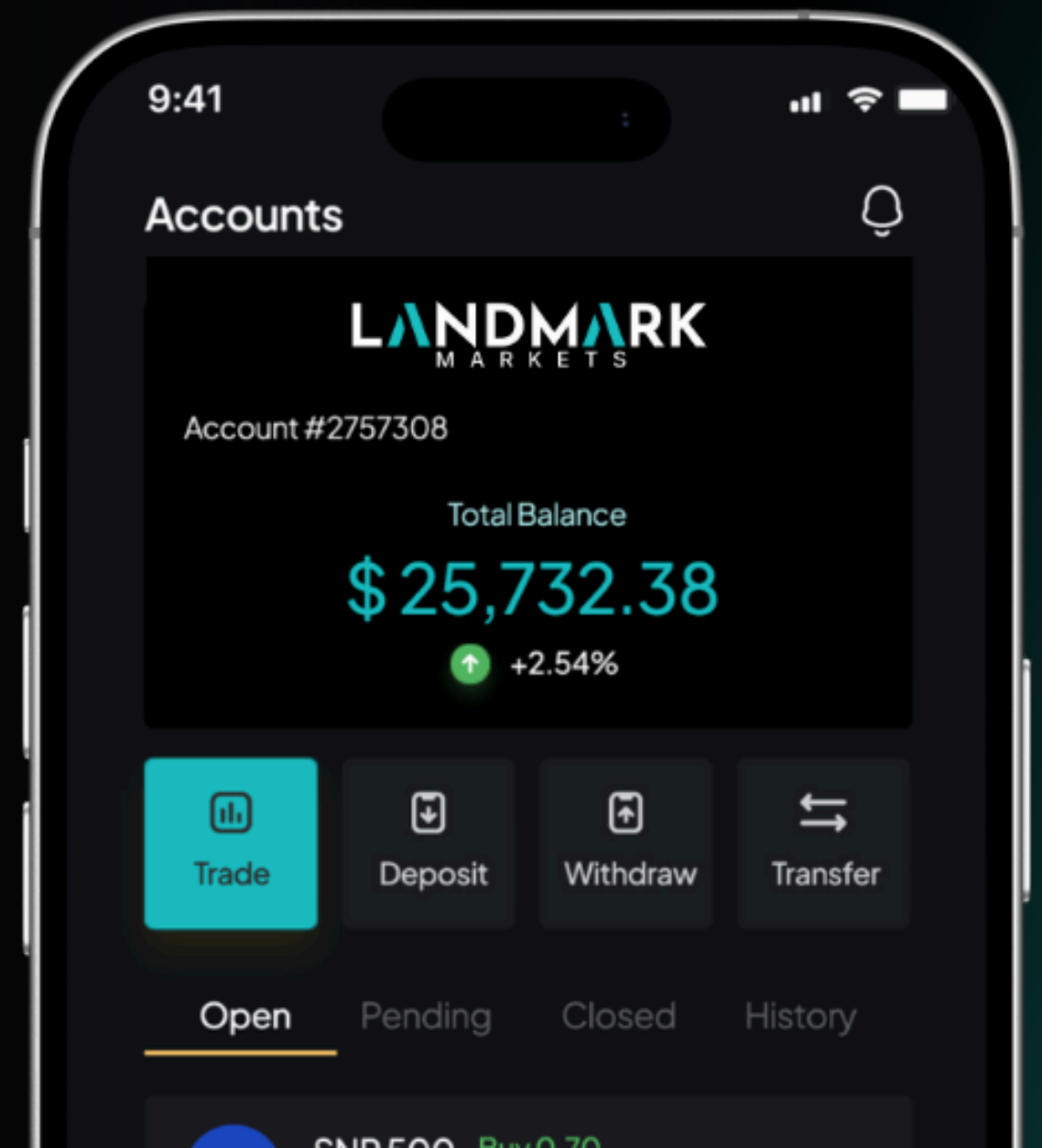
Consistency Across Markets

Challenge: Fragmentation →
different rules in different markets

At Landmark Markets

Align with international standards

Adapt to local requirements



The Future of Secure Trading

AI. Blockchain. Biometrics.



Artificial Intelligence → real-time fraud detection



Blockchain → transparent, tamper-proof records



Biometrics → replacing passwords

At Landmark Markets

- ✓ Investing in next-gen security
- ✓ Because threats evolve — and so must protection



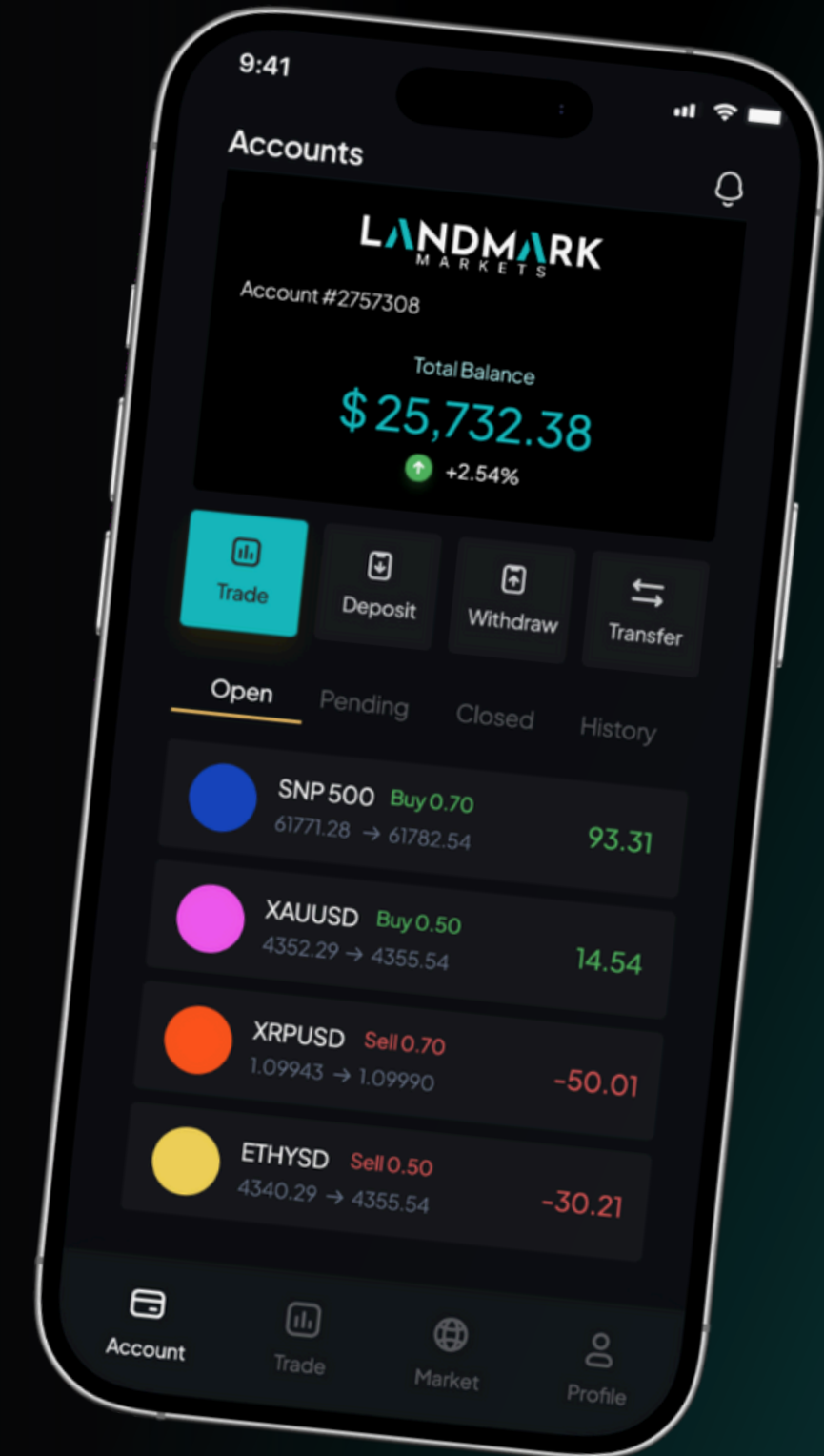
Security = Confidence

Trust. Loyalty. Growth.

✓ Security → Trust

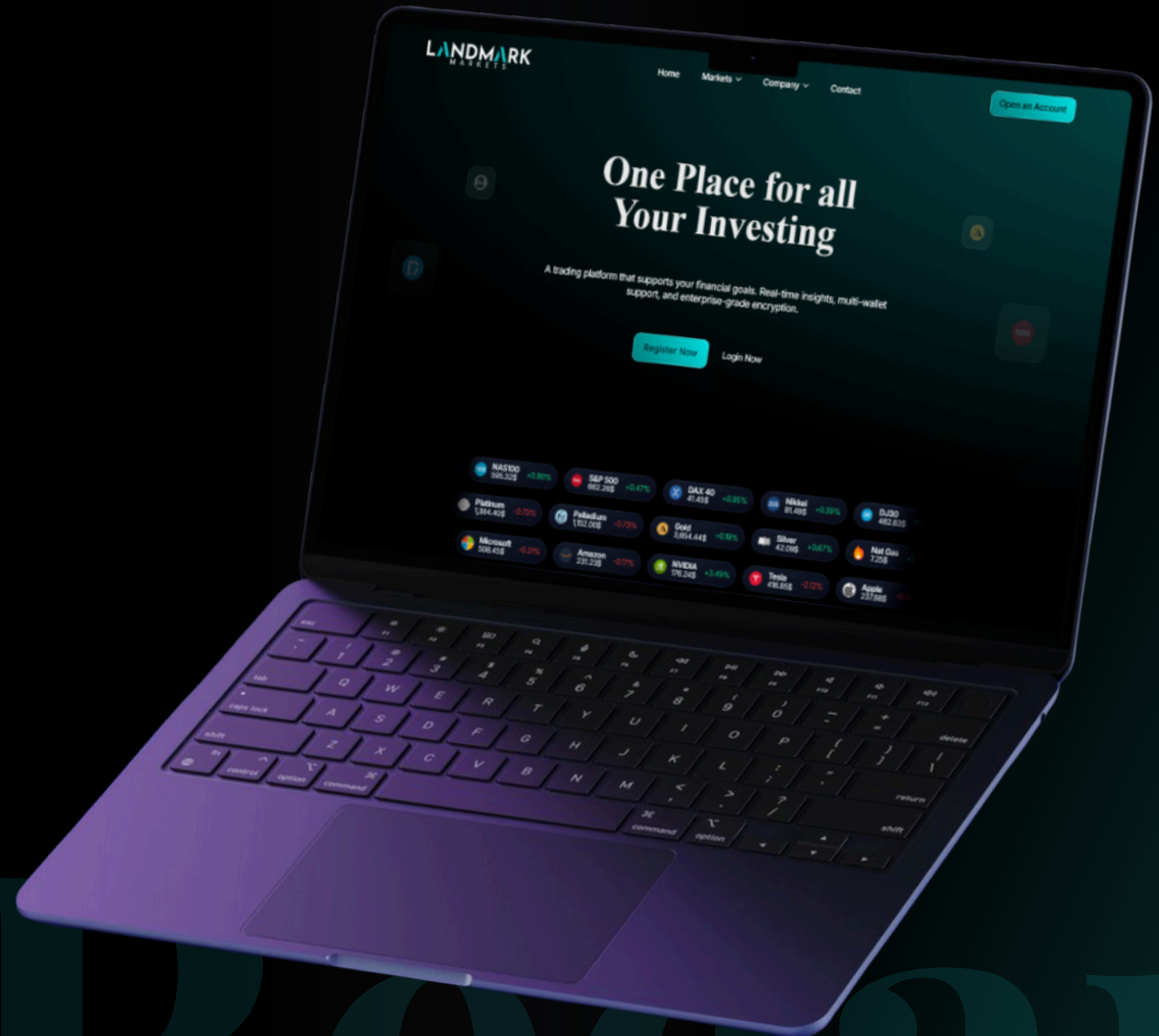
✓ Trust → Loyalty

✓ Loyalty → Long-term Growth



Recap

- ✔ Security is Multi-Layered
- ✔ Compliance Protects Reputation
- ✔ Transparency Builds Loyalty
- ✔ Confidence Sustains Growth



Thank You

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